

MEDIA RELEASE

Contact:
Press Department 866-375-9744
mwebb@sortispublishing.com

FOR IMMEDIATE RELEASE
July 1, 2009

Taming the E-mail Beast –by current Michigan resident Randy Dean achieves “**Best Seller**” Status on Amazon.com

Phoenix, Arizona and East Lansing, Michigan – Sortis Publishing is pleased to announce the current success of one of its favorite titles by East Lansing-based author, and popular Michigan-area e-mail and time management expert presenter Randall Dean, MBA. ***Taming the E-mail Beast: 45 Key Strategies for Better Managing the Mess of E-mail Overload*** achieved a #1 spot on Amazon.com on June 23, 2009 in several categories, including #1 bestseller status in both E-mail Books and Manager's Guides to Computing, and also #1 Hot New Release in Time Management, Computer's & Internet, Business & Culture, Business Skills, and Computer Software.

In his new book, ***Taming the E-mail Beast***, Randall Dean has based what he has written on his popular speaking and training program on effective e-mail management that he has shared all across the United States and Europe. He provides you with simple, proven common-sense strategies that, when put together, give you a comprehensive system for effective, long-standing e-mail management. It covers common e-mail issues like better prioritizing and organizing your e-mails, reducing the distraction of the e-mails you receive, getting CCs and FYIs under control, keeping SPAM at bay, cleaning up an out of control account, and much more (including a number of really cool software time-savers for your e-mail -- especially for Outlook users).

[Here is what others are saying](#)

An absolutely essential book you must read and apply ...

"... if you want to be even more successful in winning back your time and your inbox. The perfect book in the age of digital overload as I find e-mail to be both a blessing and sometimes a curse. Thanks Randy for your brilliant strategies. I will be implementing several of the tips directly into my daily schedule!"

Tony Rubleski

Author of *Mind Capture: How To Stand Out In The Age of Advertising Overload* and *Mind Capture: How YOU Can Stand Out In The Age of Advertising Deficit Disorder*

In this time compressed, communication overloaded world of ours, who doesn't need strategies on taming technology and managing E-mail?

"Randy Dean offers ways to trim time spent online by using available tools and simple techniques that work. His book is chock full of key ideas and practical exercises that will keep your emails from making you manic, providing systems for scanning, sorting, saving, and best of all, searching for stored missives if or when you need them. At last, here's some relief for those of us who feel awash in a wasteland of words!"

C. Leslie Charles

Author of *Why is Everyone So Cranky?*
and *Bless Your Stress: It Means You're Still Alive*
and President, TRAININGWORKS

Review copies, author speaking engagements, signings, or interviews can be arranged by calling 866-375-9744 or by emailing mwebb@sortispublishing.com

You can learn more about Randy Dean at his web sites:
<http://www.emailsanityexpert.com> and <http://www.randalldean.com>.